BUSINESS PROFILE / OCTOBER 2026

A complete look. A distinct step.

Custom-made leather Chelsea boots for men and women, available for retail partnerships and private-label supply.

BRAND CHELC

ORIGIN Pakistan

CHANNELS Consumer retail • B2B wholesale • Private label

WEBSITE chelc.online

Footwear that fits the collection

CHELC specializes in Chelsea boots designed to move between polished formal dressing and considered everyday style. Our collection focuses on customizable boots for men and women, offered in multiple colours and suitable for complementary retail assortments.

OUR B2B PROPOSITION

One focused footwear category, three commercial routes: stock CHELC-branded boots, commission private-label production, or introduce Chelsea boots as a complement to formalwear.

01 / WHAT WE OFFER

The collection and the capabilities

A focused product proposition built around versatile Chelsea boots.

Our core product

Chelsea boot collection	Custom-made designs for men and women in a variety of colours.
Flexible product specification	Discuss available finishes, size requirements and assortment mixes against the approved product specification.
Bulk production	Manufacture wholesale quantities for retail and distribution partners, subject to confirmed capacity and lead times.
Private label	Produce Chelsea boots under a partner brand, according to approved branding and commercial specifications.

Who we work with

Independent and multibrand footwear retailers • Premium menswear and womenswear stores • Bespoke tailors and formalwear retailers • Emerging fashion labels • Established footwear brands seeking a specialized supply partner

Why Chelsea boots?

A clean, recognizable silhouette makes Chelsea boots a natural addition to collections spanning suits, tailored trousers, occasionwear and smart-casual styling. Retail partners can test a tight assortment without building an entire footwear category from scratch.

Product materials, construction details and specific size ranges should be confirmed in the technical specification sheet for each approved style.

02 / PARTNERSHIP PATHWAYS

Built around your business

Different partners need different ways to buy and sell footwear.

01 / Retail wholesale	Buy CHELC-branded boots in agreed quantities and offer them directly in-store or online.
02 / Private label	Develop an agreed Chelsea boot range under your brand, including permitted customization and packaging.
03 / Formalwear collaboration	Pair boots with suit collections via a wholesale assortment, made-to-order fulfillment or a jointly developed capsule.

A practical starting process

1. Collection review	Share your customer segment, market, preferred colours and anticipated order size.
2. Product alignment	Agree style specifications, sizing, branding and samples where required.
3. Commercial proposal	Receive a scoped quotation with order quantity, payment structure, shipping arrangements and timing.
4. Order execution	Proceed with production once specifications and terms are approved.

Let us explore a fit

START A CONVERSATION

Tell us about your store or label and the collection you want to build.
Website: chelc.online | Business enquiries: chelcofficial@gmail.com | Whatsapp: +923184773585

Company profile is based on CHELC capabilities described by the business. Production capacity, lead times and technical specifications must be confirmed before external distribution.